



# WRIGHT DEALER REGISTRATION FORM

**Instructions:**

1. This form must be filled out **electronically**, signed by Distributor Sales Representative, signed by Dealer, and returned to Wright Manufacturing **electronically**.
  2. Complete and return this form to: sales@wrightmfg.com
  3. If you have any questions, call 301-360-9810
- All items marked in red are required. Form will not be processed if all required fields are not complete.*

**\*Distributor:** \_\_\_\_\_**\*Sales Rep at Distributor:** \_\_\_\_\_**\*Check one:**

- NEW
- RE-ACTIVATED

**NOTE:**  
This form is for **NEW** or **REACTIVATED** dealers only.

**\* Company Name:** \_\_\_\_\_**\* Street Address:** \_\_\_\_\_ **\*City:** \_\_\_\_\_ **\*State:** \_\_\_\_\_ **\*Zip:** \_\_\_\_\_**\* Phone:** \_\_\_\_\_ **ext.** \_\_\_\_\_ **Fax:** \_\_\_\_\_**\* Email:** \_\_\_\_\_ **\*Website** \_\_\_\_\_**\* Posted Labor Shop Rate:** \_\_\_\_\_ **Primary Contact Person:** \_\_\_\_\_**Agreement:**

As an Authorized Dealer of Wright Manufacturing, Inc. (hereafter "WMI"), Dealer agrees to:

- Stock a mutually agreeable amount of inventory
- Perform repairs under WMI's power equipment limited warranty on any duly registered machine
- Complete the online product registration via Wright's website (purchase.wrightmfg.com) for all mowers sold by Dealer through Dealer's place of business
- Complete all Pre-Delivery Services for mowers sold by Dealer through Dealer's place of business\*
- Complete all Pre-Delivery Services for mowers sold by WMI through the WMI online store and shipped to Dealer for pickup by a Customer\*

**+WMI Mower Pre-Delivery Services**

- Uncrate
- Dispose of crate lumber in a responsible manner
- Complete any necessary assembly
- Perform all other applicable steps in the Owner's Manual chapter, Pre-Delivery Service of Mower by Dealer
- Personally, face-to-face direct the attention of the Customer to
  - Owner's Manual, including Safety Instructions and Warranty;
  - The proper operation procedures and instructions as explained in the Owner's Manual;
  - The importance of safety precautions, safety equipment and preventative maintenance as explained in the Owner's Manual;
  - The warning decals on the equipment; and
  - The Warranty terms and conditions.

Dealer will no longer receive rebates for the sale of Wright mowers if any of the following has occurred:

- Dealer did not complete all Pre-Delivery Services for a mower sold by Dealer through Dealer's place of business
- Dealer did not complete all Pre-Delivery Services for a mower sold by WMI through the WMI online store and shipped to a Dealer for pickup by the Customer
- Dealer has created the option for customers to purchase Wright mowers through a website that is not the WMI online store
- Dealer has offered to ship crated mowers to customers without explicit instruction from WMI

If Dealer's ability to receive rebates has been revoked by WMI, Dealer may be able to resume qualification for rebates by discontinuing the above acts.

*Terms & Conditions subject to change and this authorization may be revoked by the Distributor or WMI immediately upon notice.*

Check here to accept the terms of this agreement.

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**\*Dealer Owner Name (Please type full name):**  
\_\_\_\_\_**\*Distributor Salesperson Name (Please type full name):**  
\_\_\_\_\_

THIS FORM MUST BE COMPLETED AND RETURNED ELECTRONICALLY TO BE ACCEPTED.

\*These fields must be completed in order for this form to be accepted.



Wright highly recommends the purchase of one New Dealer Kit per each new dealer. This will quickly enable the dealer to have a Wright presence. You can co-op the cost of all kits.

**\*\*NEW\*\***

***New Dealer Kit***

**\$292 (includes \$13 fulfillment fee)**

***Kits include:***

<b>Wright Barstool</b>	<b>Qty 1</b>	<b>\$82.00</b>	
<b>T-Shirts for Service Personnel</b>	<b>Qty 4</b>	<b>\$24.00</b>	<b>Sizes L (qty 2) &amp; XL (qty 2)</b>
<b>Nike Polo Shirts Parts &amp; Sales</b>	<b>Qty 2</b>	<b>\$72.00</b>	<b>Sizes L (qty 1) &amp; XL (qty 1)</b>
<b>Counter Mat for Parts Department</b>	<b>Qty 1</b>	<b>\$9.60</b>	
<b>Pricing Pocket Guides</b>	<b>Qty 3</b>	<b>\$3.15</b>	
<b>Hang Tags</b>	<b>Qty 12</b>	<b>\$11.40</b>	<b>Sealed bag as set of 12 mowers, 12 zip ties</b>
<b>Hats</b>	<b>Qty 4</b>	<b>\$19.00</b>	
<b>Full Line Brochures</b>	<b>Qty 1</b>	<b>\$32.80</b>	<b>(pack of 20)</b>
<b>Tacker Sign</b>	<b>Qty 1</b>	<b>\$25.00</b>	
<b>Fulfillment</b>	<b>Qty 1</b>	<b>\$13.00</b>	<b>One per kit</b>

**Choose one:**

**Yes, please order one kit for this new dealer. PO: \_\_\_\_\_**

**No, do not order one kit for this new dealer.**

*Other marketing items and signage are still available for sale. See the Marketing Materials Order Form for more details. Additional quantities are available for all items within the New Dealer kit at an additional cost. If needed, please indicate so here:*

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***Comments:***

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